

LOUGHBOROUGH FOXES

20/21
SPONSORSHIP
PACKAGES



#LBOROFOXES

WHO ARE LOUGHBOROUGH FOXES?

Loughborough Foxes is a women's and girls football club based in the Midlands market town of Loughborough sharing a good and growing relationship with Loughborough University. The club was founded in 1999 then called Shepshed Foxes before becoming Loughborough Foxes.

The first team are currently members of the FA Women's National League North (Tier 3) and play at the Loughborough University Stadium. Along with the first team they have two other senior sides known as the development team and vixens. Feeding into the first team is a football family of junior teams.

The main objective of the club is to provide opportunities for women and girls to achieve their ambitions and fulfil their dreams. Second to that is to develop an professional environment to allow players to be the best athletes they can be and with a gain first team promotion to become a Championship Club.

- LOUGHBOROUGH FOXES WFC



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PLAYER SPONSORSHIP

YOU SPONSOR...

£275

- Your business announced on the @LboroFoxes Social Channels as becoming the latest player partner to Loughborough Foxes
- A social media feature every time you player is mentioned
- Photo with your player
- A direct link to your website on club website
- A testimonial by your player twice in the season
- Logo in our home game programmes
- A half page write up on week of confirmed sponsorship
- 1 free entry to home games for the season



PRODUCT SPONSORSHIP

- A female sub-elite athlete for your campaign
- A player to create amazing content with your products which is supported by the club and reposted on our own social channels.
- Build a brand ambassador relationship and launch a partnership with a female athlete
- Players can encourage the use of discount codes and increase exposure to customers

YOU SPONSOR...
VIA. PRODUCT OR
SERVICE TO
PLAYERS



TEAM SPONSORSHIP...

£600 +

- Promotion and engagement across all digital/social channels
- Feature in match day programme every week
- Logo on the team warm-up tops, shorts, training kit or socks (sponsorship price dependent)
- Invitation to all our events
- Feature on our club website in your team area
- 2 season tickets for all home games
- Additional option to nominate a player to sponsor too and receive photo and announcement with your player
- Right to use Loughborough Foxes Images for chosen team
- Mentions during weekly interviews
- Testimonial three times throughout the season

SERVICE AGREEMENT

Loughborough Foxes WFC are willing to enter into one or two team sponsorships and are looking to provide individual player sponsorships for all our squad members. The partnerships will run on a yearly basis with the view of extension if the agreement runs successfully.

If you are interested in the packages shown in this brochure or need anything clarifying please contact Loughborough Foxes through the contact below.

If these packages do not meet your requirements bespoke options can be discussed. We have also began developing product-based sponsorships.



#LBOROFOXES

PLEASE GET IN TOUCH WITH THE CLUB IF
YOU'RE INTERESTED IN BECOMING A FOXES
PARTNER:



EMAIL: LOUGHBOROUGHFOXESFC@GMAIL.COM
SOCIAL CHANNELS: @LBOROFOXES

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